

WMMP, WTAT
EEO PUBLIC FILE REPORT
August 1, 2013 - July 31, 2014

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Engineering Technician	19, 33	19
Sales - Account Executive	8, 24, 58-59	24
Research Assistant	1-18, 20-57, 60-69	24

WMMP, WTAT
EEO PUBLIC FILE REPORT

August 1, 2013 - July 31, 2014

II. MASTER RECRUITMENT SOURCE LIST ("MRSLS")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Aiken Tech: One Stop Career Center P.O. Drawer 696 Aiken, South Carolina 29802 Phone : 803-508-7479 Url : www.atc.edu Email : olsenm@atc.edu Marleen Olsen	N	0
2	Art Institute of Charleston 24 N. Market Street Charleston, South Carolina 29401 Phone : 866-437-5150 Url : http://www.artinstitutes.edu/charleston Email : cobradley@aia.edu Courtney Bradley	N	0
3	Art Institute of Fort Lauderdale 1799 SE 17th Street Ft. Lauderdale, Florida 33316 Phone : 954-308-2615 Email : lsanchez@aia.edu LuWin Sanchez	Y	0
4	Association of Black Media Workers/Baltimore P.O. Box 47236 Baltimore, Maryland 21244 Phone : 443-762-2053 Url : www.abmw-md.org Email : troy@troyjohnsonradio.com Troy Johnson	Y	0
5	Benedict College 1600 Harden Street Columbia, South Carolina 29204 Phone : 803-705-4519 Url : http://www.benedict.edu Email : hunterk@benedict.edu Kymm Hunter	Y	0
6	Berkeley County DSS 2 Belt Drive Moncks Corner, South Carolina 29461 Phone : 843-761-8044 Email : enid.b.jenkins@dss.sc.gov Jeanna Watson	N	0

WMMP, WTAT
EEO PUBLIC FILE REPORT

August 1, 2013 - July 31, 2014

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7	Bishop State Community College 351 North Broad St. Mobile, Alabama 36608 Phone : 251-662-5371 Email : jwomack@bishop.edu Juliette Womack	Y	0
8	Careerbuilder.com 11750 Tyson's Blvd. 4th Floor McClean, Virginia 22102 Phone : 410-988-9740 Andrew Hamburger Manual Posting	N	4
9	Carolina Film Alliance P.O. Box 62166 Charleston, South Carolina 29419 Phone : 843-766-8990 Email : rfutchcasting@gmail.com Richard Futch	Y	0
10	Carolina Film Alliance P.O. Box 62166 North Charleston, South Carolina 29419 Phone : 843-766-8990 Email : jim@acecommunications.net Jim Gooden	N	0
11	Center for Women 129 Cannon Street Charleston, South Carolina 29403 Phone : 843-763-7333 Email : ginger@c4women.org Ginger Rosenberg	Y	0
12	Charleston Area Senior Citizens 259 Meeting Street Charleston, South Carolina 29401 Phone : 843-722-4127 Url : http://www.charlestonareaseniors.org/ Email : casc@charlestonareaseniors.com Joyce Bliesener	Y	0

WMMP, WTAT
EEO PUBLIC FILE REPORT

August 1, 2013 - July 31, 2014

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13	Charleston Branch NAACP P.O. Box 20296 Charleston, South Carolina 2943 Phone : 843-805-8030 Url : http://naacpcharlestonbranch.org Dot Scott Manual Posting	Y	0
14	Charleston Co. Human Services Comm. P.O. Box 20968 Charleston, South Carolina 29413 Phone : 843-724-6760 Url : http://www.cchscom.com Email : lrivers@cchscom.com Career Services	Y	0
15	Charleston County DSS 3366 Rivers Avenue N Charleston, South Carolina 29405 Phone : 843-953-9400 Email : mamie.johnson@dss.sc.gov Kris Plexico	Y	0
16	City of Charleston- HR Dept. 174 East Bay Street Suite 302 Charleston, South Carolina 29401 Phone : 843-724-7388 Email : miset@charleston-sc.gov Teran Mise	N	0
17	Clafin University 400 Magnolia Street Orangeburg, South Carolina 29115 Phone : 803-535-5335 Email : vgreen@clafin.edu Valeria Green	N	0
18	College of Charleston 66 George Street Charleston, South Carolina 29424 Phone : 843-953-5692 Url : http://careercenter.cofc.edu/employers/listjobs.ph Linda Robinson Manual Posting	Y	0
19	Current Employee/Internal Promotion	N	1

WMMP, WTAT
EEO PUBLIC FILE REPORT

August 1, 2013 - July 31, 2014

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20	Disabilities Board of Charleston County P.O. Box 22708 Charleston, South Carolina 29413 Phone : 843-576-6752 Email : pwatson@dsncc.com Pam Watson	Y	0
21	Dorchester County DSS 216 Orangeburg Rd. Summerville, South Carolina 29483 Phone : 843-821-0444 Email : timothy.nix@dss.sc.gov Glenda Howard	N	0
22	E. Carolina University- College of Business 3016-B Bate Building Greenville, North Carolina 27858 Phone : 252-737-1238 Url : http://www.ecu.edu/business/careers/ Email : brownjo@ecu.edu Lee Brown	Y	0
23	Emma Bowen Foundation 524 West 57th Street New York, New York 10019 Phone : 212-975-2545 Url : http://www.emmabowenfoundation.com Email : sdrice@cbs.com Sandra Rice	Y	0
24	Employee Referral Courtney Youngblood	N	3
25	Equal Opportunity Publication 445 Broad Hollow Rd. Ste 425 Melville, New York 11747 Phone : 631-421-9421 Email : jmiller@eop.com John Miller	Y	0
26	Family Services, Inc. 4925 Lacross Road Suite 215 N Charleston, South Carolina 29406 Phone : 843-744-1348 Email : smasula@fsisc.org Stephanie Masula	Y	0

WMMP, WTAT
EEO PUBLIC FILE REPORT

August 1, 2013 - July 31, 2014

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27	Goodwill Industries of Lower SC 2150 Eagle Drive, Bldg. 100 N Charleston, South Carolina 29406 Phone : 843-566-0072 Email : respy@palmettogoodwill.org Ruth Espy	Y	0
28	Grace on the Ashley 2014 Bees Ferry Rd. Charleston, South Carolina 29414 Phone : 843-556-6802 Email : info@graceontheashley.com Greg Smith	Y	0
29	Hero 2 Hired 2400 Army Pentagon Washington, District of Columbia 20301 Url : www.h2h.jobs Crystal Arcilla Manual Posting	N	0
30	Horry-Georgetown Tech. College South Carolina Email : april.garner@hgtc.edu April Garner	N	0
31	Housing Authority City of North Charleston P.O. Box 70987 N Charleston, South Carolina 29403 Phone : 843-266-5908 Gail Estridge Manual Posting	Y	0
32	Indeed.com	N	2
33	Internal Job Posting South Carolina Nora Fusco Manual Posting	N	0
34	Ithaca College Park School of Communications 953 Danby Road Ithaca, New York 14850 Email : eloise@ithaca.edu Eloise Green	Y	0

WMMP, WTAT
EEO PUBLIC FILE REPORT

August 1, 2013 - July 31, 2014

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35	Junior League of Charleston 51 Folly Road Charleston, South Carolina 29407 Phone : 843-762-5284 Email : office@jlcharleston.org Career Services	Y	0
36	Linkedin Corporate Solutions 2029 Stierlin Ct. Mountain View, California 94043 Danielle Anderson Manual Posting	N	0
37	Livingstone College 701 W. Monroe Street Salisbury, North Carolina 28144 Phone : 704-216-6222 Email : mrivers@livingstone.edu Melisa Rivers	Y	0
38	Maximus 4975 LaCross Road, Ste 110 N Charleston, South Carolina 29406 Phone : 843-740-5714 Email : shawnmonko@maximus.com Shawn Monko	N	0
39	Media Match 8112 1/2 West 3rd St. Los Angeles, California 90048 Email : info@media-match.com Tammy Romaniuk	Y	0
40	Morris College 100 West College Street Sumter, South Carolina 29150 Phone : 803-934-3200 Email : dwoodward@morris.edu Delois Woodward	Y	0
41	MS Foundation for Women 12 MetroTech Center, 26th Floor Brooklyn, New York Phone : 212-742-2300 Url : http://forwomen.org Email : info@ms.foundation.org Andrea Briscoe	N	0

WMMP, WTAT
EEO PUBLIC FILE REPORT

August 1, 2013 - July 31, 2014

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42	National Alliance of State Broadcasters Assoc. South Carolina Url : http://www.careerpage.org Career Services Manual Posting	N	0
43	National Assoc. of Black College Broadcasters P.O. Box 3191 Atlanta, Georgia 30302 Phone : 404-532-6136 Email : lojelks@aol.com Lo Jelks	Y	0
44	National Association of Broadcasters 1771 North Street, N.W. Washington, District of Columbia 20036 Phone : 202-429-5496 Dwight Ellis Manual Posting	N	0
45	National Hispanic Media Coalition 55 S. Grand Ave. Pasadena, California 91105 Email : info@nhmc.org n/a n/a	N	0
46	New Jerusalem Apostolic Assembly 355 Rentz Drive Walterboro, South Carolina 29488 Phone : 843-538-3264 Email : talikamock@yahoo.com Talika Mock	Y	0
47	Norfolk State University Dept. of Mass Communications & Journalism 700 Park Ave. Norfolk, Virginia 23504 Phone : 757-823-2384 Email : pbriggs@nsu.edu Paula C. Biggs, Ph.D	Y	0
48	North Charleston Housing Authority 2170 Ashley Phosphate Road Suite 700 N Charleston, South Carolina 29418 Phone : 843-747-1793 Url : http://www.nchashousingauthority.com Ann Blandin Manual Posting	N	0

WMMP, WTAT
EEO PUBLIC FILE REPORT

August 1, 2013 - July 31, 2014

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49	Orangeburg-Calhoun Technical College 3250 St. Matthews Road Orangeburg, South Carolina 29118 Email : boylestonc@octech.edu Cindy Boyleston	Y	0
50	Palmetto Youth Connection 1930 Hanahan Rd.- Ste 200 N Charleston, South Carolina 29406 Phone : 843-584-1897 Email : mbishop@henkels.com Marett Bishop	Y	0
51	Poynor Adult Education 301 South Dargan Street Florence, South Carolina 29506 Phone : 8436648152 Gayle Robertson Manual Posting	Y	0
52	SC Broadcasters Assoc. One Harbison Way, Ste. 112 Columbia, South Carolina 29212 Phone : 803-732-1186 Url : http://www.scba.net/ Karen Nettles Manual Posting	Y	0
53	SC Coalition for Black Voter Participation P.O. Box 71502 N Charleston, South Carolina 29415 Phone : 843-766-1545 Marion Welch Manual Posting	Y	0
54	SC Works Charleston 1930 Hanahan Rd N Charleston, South Carolina 29405 Phone : 843-574-1854 Email : jthomas@scworks.org Joel Thomas	Y	0
55	SCORE Coastal Chapter 285 4500 Leeds Avenue, Ste 100 N Charleston, South Carolina 29405 Phone : 843-727-4778 Libby Conway Manual Posting	Y	0

WMMP, WTAT
EEO PUBLIC FILE REPORT

August 1, 2013 - July 31, 2014

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56	Society of Professional Journalists 3909 North Meridian Street Indianapolis, Indiana 46208 Phone : 317-927-8000 Email : ekobe@spj.org Ellen Kobe	Y	0
57	Southern Wesleyan University 4055 Faber Place Drive, Ste 301 N Charleston, South Carolina 29405 Phone : 843-266-7981 Email : dgrile@swu.edu Dean Grile	Y	0
58	Spots n Dots Kennesaw, Georgia Gene McKay Manual Posting	N	1
59	Station Website	N	2
60	Tri-County Technical College P.O. Box 587 Pendleton, South Carolina 29670 Phone : 864-646-1314 Email : jwoodso1@tctc.edu John Woodson	Y	0
61	Trident Urban League, Inc. P.O. Box 20249 Charleston, South Carolina 29413 Phone : 843-965-4037 Email : maggie.bresnihan@ctul.org Maggie Bresnihan	Y	0
62	TVJOBS.com P.O. Box 4116 Oceanside, California 92052 Phone : 877-988-9808 Email : admin@tvjobs.com Mark Holloway	Y	0
63	Urban League of Central Carolinas 740 West Fifth Street Charlotte, North Carolina 28202 Phone : 704-373-2256 Email : sfunderburke@urbanleaguecc.org Sheila Funderburke	N	0

WMMP, WTAT
EEO PUBLIC FILE REPORT

August 1, 2013 - July 31, 2014

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64	USC Career Center H. William Close BA Bldg., 6th Floor Columbia, South Carolina 29208 Phone : 803-777-1247 Url : http://www.sc.edu/career Email : GOETOWSK@mailbox.sc.edu Celia Goetowski Carroll	N	0
65	USC School of Journalism 600 Assembly Street Columbia, South Carolina 29201 Phone : 803-777-5203 Email : rspeter@mailbox.sc.edu Rick Peterson	Y	0
66	Voorhees College P.O. Box 678 Denmark, South Carolina 29042 Phone : 803-780-1265 Email : gdevaughn@voorhees.edu Gerald DeVaughn	Y	0
67	Winthrop University 638 Oakland Avenue Rock Hill, South Carolina 29733 Phone : 803-323-4529 Email : nortzm@winthrop.edu Mark Nortz	Y	0
68	Wofford College 429 North Church Street Spartanburg, South Carolina Phone : 864-597-4000 Email : dillengerja@wofford.edu Jennifer Dillenger	Y	0
69	YWCA of Greater Charleston 106 Coming Street Charleston, South Carolina 29403 Phone : 843-722-1644 Email : rodgerskywca@bellsouth.net Kathleen Rodgers	Y	0
TOTAL INTERVIEWS OVER REPORTING PERIOD:			13

WMMP, WTAT
EEO PUBLIC FILE REPORT

August 1, 2013 - July 31, 2014

III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title	Points
1	2/21/2014	Participation in events or programs sponsored by educational institutions	Five students and the instructor from The Art Institute in Charleston came to the station and met with Jason Lewis, Creative Services Director. Jason discussed planning media plans for sweeps, promoting the stations on our own air and via outside media buying (radio/cable). He also discussed rating points, reach and frequency, and how we effectively market and promote our newscast.	1	Creative Services Director	0.25
2	2/21/2014	Participation in scholarship programs	During the 2013 Thursday Night Lights season, schools nominated scholar athletes to have a chance to win a \$5,000 scholarship to the school of their choice. D'Angelo Rivers was selected from the entries and was presented with the \$5,000 scholarship. He is planning to attend Claflin University in the fall.	1	General Manager	1.00
3	3/27/2014	Participation in events or programs sponsored by educational institutions	Jason Lewis, Creative Services Director, went to Harborview Elementary "Career Day" and spoke to three classes of fifth grade students. He reviewed the daily aspects of his job as well as an overview of other positions in the station. Students had prepared question asking about what classes in school had been helpful to his job, how someone would go about starting a career in the television industry, and what they should concentrate on in school.	1	Creative Services Director	0.25
4	4/9/2014	Participation in Job Fairs	Mike Kordek, Chief Engineer, and Nora Fusco, Business Manager, attended the Career Fair at Trident Technical College, Charleston, SC on April 9, 2014. There were approximately 120 vendors in attendance and the fair was open to current students, alumni and the public. Station staff had the opportunity to speak about the job opportunities available within Sinclair Broadcast Group.	2	Chief Engineer Business Manager	0.25

WMMP, WTAT
EEO PUBLIC FILE REPORT

August 1, 2013 - July 31, 2014

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5	4/10/2014	Participation in Job Fairs	Jason Lewis, Creative Services Director, and Nora Fusco, Business Manager, attended the Career Expo at Charleston Southern University, Charleston, SC on April 10, 2014. There were approximately 58 vendors in attendance and the expo was open to current students and alumni. Station staff had the opportunity to speak about the job opportunities available within Sinclair Broadcast Group.	2	Creative Services Director Business Manager	0.25
TOTAL POINTS OVER REPORTING PERIOD:						2.00